**The Barrie Gill Award For Most Promising Young Sponsorship Executive – sponsored by ESA, the European Sponsorship Association**

This award recognises young executives (must be 27 or under) working within agencies, client companies or rights holders who are making a significant impact within their organisation and the sector at large.
Please send a maximum of **500 words** outlining what in particular makes this candidate exceptional, how he/she has impacted on your business, exceeded expectations on particular tasks and campaigns and how this translates into future career development.

Please address the three points below:

Name of candidate:

Company:

Job Title:

Length of time in role:

Previous experience:

1. Why did you put this candidate through for this Award?

2. What qualities stand out as worthy of the BG Award? What does this

executive bring to his/her role over and above what can be expected?

 Consider: Personality (motivation and drive); adaptability (flexibility of personality);

 credibility (knowledgeable, confident); innovation (tried new approaches with what

 results); ambition (drive and desire to succeed).

3. Where do you think he or she will be in five years’ time?

Please email your submission to info@sponsorship-awards.co.uk by the deadline of 5th **February 2015**. Please do not hesitate to contact us if you need any further information or assistance. A judge will contact you to discuss your candidate in more detail following which conversation the candidate will be invited to join us for a quick face to face chat. All finalists will be invited to the **UK Sponsorship** **Awards Ceremony on 24th March 2015.**